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Executive Director

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Top 5 Reasons to Join Shenango Valley Chamber of Commerce

1. Networking Opportunities: These provide excellent opportunities to meet other business owners, exchange ideas, and forge valuable connections that can help drive your business forward. Our monthly networking events include *Join Jim for Coffee* and *Chamber Connect* luncheons. We also meet for quarterly fun at *After Hours gatherings* and host a family picnic. And once a year, we also offer special pricing on a Collette trip abroad for members and friends.

2. Marketing Exposure: Showcase your products or services to a wider audience by taking advantage of our promotional opportunities, including *sponsorship opportunities*, *Yodel online advertising* options, and featured listings in our directory and our newsletter. You might also choose to sponsor a hole at our *Annual Golf Outing*, highlight a special event to be included in our *newsletter* and *online calendar*, or sponsor one of our yearly events: the *Annual Dinner*, our *Leadership Seminar*, or the *Economic Summit*.

3. Credibility: One recent study found that 63% of people polled had a higher opinion of businesses that are chamber members. When you are listed on our *website* or display your *SVCC sticker* on your office door, you are showing your customers you care about best practices and about serving your community.

4. Educational Opportunities: The most successful businesses are the ones who continue to grow and learn in this everchanging market. We provide numerous opportunities to attend *informative seminars*, learn the latest on the area's economic development, and *meet with government officials*, all of which can help you prepare for success now and in the future.

5. Community Involvement: Community involvement has always been a cornerstone of successful businesses. However, in today's increasingly connected world, it's become more than just a nicety – it's an essential. Through the outreach of the SVCC, you can maximize your support of our local nonprofits and have a *presence in area social events like Water Fire, Trunk or Treat, and the Hermitage Christmas Parade*.